



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of:

WILLERS, H., et al.

Serial No.: 09/991,512

Filed: Nov. 16, 2001

Title: **INTERACTIVELY  
COMMUNICATING SELECTIVELY  
TARGETED INFORMATION WITH  
CONSUMERS OVER THE  
INTERNET**

Group Art Unit: 3622

Examiner: DURAN, A.D.

Docket: HW-001-US

CERTIFICATE OF MAILING

I hereby certify that this correspondence is being deposited with the US Postal Service as First Class Mail in a postage-paid envelope addressed to Mail Stop RCE, Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450, on November 7th, 2005.

Signed: 

Patrick Keilly

RESPONSE TO OFFICE ACTION MAILED 5/05/2005

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M/S AMENDMENT

Commissioner for Patents

Box 1450

10 Alexandria, VA 22313-1450

Dear Examiner Duran:

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In response to the Office Action mailed on May 5<sup>th</sup>, 2005 Papers:

- Request for Continued Examination ("RCE"), PTO/SB/30;
  - Personal Check No.515, RCE fee (Small Entity) of \$395.00;
  - Petition for Extension of Time, PTO/SB/22;
  - Personal Check No. 514, Three Month Extension of time fee (Small Entity) of
- 20 \$510.00; and
- Self-addressed and stamped postcard.

**Status of Claims**

Claims 1-30 are rejected.

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Claims 1-30 are pending

Claims 1, 11 and 20 are pending and currently amended herein.

Amendments to the Claims are reflected in the listing of Claims which begins on page three.

Remarks/Arguments begin on page eleven of this paper.